

2022 SPONSORSHIP PPORTUNITIES









Gold Sponsor (5 reserved vendor spots available)

\$1000

- All benefits of Silver Sponsor
- Speaking opportunity from from stage
- Social media spotlight (1x month for 12 months)
- (12 months starts at top of each quarter)

Silver Sponsor

(3 reserved vendor spots available)

\$500

- All benefits of a Bronze Sponsor
- Social media spotlight (1x month for 3 months)

Bronze Sponsor

\$300

All benefits of a vendor (optional)

- Verbal Recognition from DJ stage at event
- Business name/logo on website
- Recognition on all printed materials and event emails***

Business Vendor Table

- \$150
- Promote your business during the event
- Business name and/or logo on t-shirt***
- Business name/logo on website

Non-Profit Vendor Table

\$75

- Promote your non-profit business during the event
- Business name and/or logo on t-shirt
- Name/logo on website

Giveaway Sponsor

No Cost

(must be dropped off to PS one week prior to event)

- Provide at least ONE item with a \$25 value or more for raffle prize
- Giveaway sponsors are featured on a prominently displayed board near check-in
- If interested, please email hello@pinkstrength.org

^{***} Potential sponsors / vendors must register by Saturday, September 17th, 2022 in order to be displayed on print materials for the event.



2022 SPONSORSHIP OPPORTUNITIES

Sponsor Sign-Up Directions



 Sponsor sign-ups are completed through our GiveButter online campaign page. Visit givebutter.com/pinkstrength.



2. Click "Fundraise" and follow the prompts. This will recognize you or your team publicly on the campaign page.



3. Once complete, return to the campaign page. Click "Donate & Tickets".



4. If you are committing to being a vendor at our October Fundraiser event (in addition to being a sponsor), select the ticket "Vendor + Sponsor Table". Complete the ticket info prompts. If you do not wish to be a vendor, click "No thanks, I'd just like to donate."



- 5. Select the amount according the sponsorship tier you would like to sign up for (For example, Gold Tier = \$1000). Select the Team Member profile you created in step 2. Follow the prompts to complete the financial transaction.
- 6. You're all set! You will receive an email confirmation, containing info regarding the donation. Our team will follow-up with you to confirm any details or event coordination.



2022 SPONSORSHIP OPPORTUNITIES

Vendor Sign-Up Directions



 Vendor sign-ups are completed through our GiveButter online campaign page.
Visit givebutter.com/pinkstrength.



2. Click "Donate & Tickets".



- 3. Select the ticket according the appropriate vendor description that fits you. Complete the ticket info prompts.
- 4. You're all set! You will receive an email confirmation, containing info regarding the donation. Our team will follow-up with you to confirm any details or event coordination.

Optional Fundraising Steps



A. If you are interested in raising funds on behalf of your group/organization, go back to to main campaign page. Click "Fundraise" and follow the prompts. This will recognize you or your team publicly on the campaign page.



B. Share the campaign page link with your respective audience. They can donate to Pink Strength and credit your team. Your total group contribution will be tracked throughout the duration of the campaign.